



Norwegian
Business School




**Stand
out.
Go
NORTH.**



Explore our programmes

FULL-TIME





BI Norwegian Business Schools' relentless focus on keeping close bonds to the business world as well as investing heavily in research has set us apart as an educational institution for future leaders. We are among the 1% of business schools with a «Triple Crown» accreditation, and our international reputation ensures your degree will be valued all over the world.

Education focused on real business challenges
Triple Crown-accredited school
High quality teachers and research faculty
Modern campuses with vibrant student communities



Content

Bachelor in Business Administration (BBA)	5
Bachelor in Business Analytics	5
MSc in Entrepreneurship and Innovation	6
MSc in Business	7
MSc in Finance	8
MSc in Applied Economics	8
MSc in Strategic Marketing Management	9
MSc in Leadership and Organisational Psychology	9
MSc in Quantitative Finance	10
The BI-LUISS Joint MSc in Marketing.....	10
MSc in Business Analytics	11
Quantitative Techniques for Economics and Management (QTEM) Masters Network.....	11
Foundation Year – A Scandinavian Pathway Programme	13
PhD Programmes.....	13
International Summer Programme.....	13
Double degree.....	14
Exchange	14
Internship	14
Application process.....	15
Housing	16
Scholarships.....	17
Practical Information.....	18
Campus Life	19

Programmes



Bachelor in Business Administration (BBA)

Do you want to understand how to manage and influence businesses with economics, marketing and data? Get a broad business perspective, and then specialise within your chosen topic in your third year.

Regardless of industry or position, you will need knowledge about business administration. By learning how businesses are financed, how to evaluate and use information systematically, and how companies keep customers, you will develop a solid foundation of knowledge and business competency.

During your third year you will choose a specialisation: Finance, International Business or Shipping Management.

Finance

This specialisation provides you with transferable skills that enable you to undertake leading management roles in all areas of the financial and business sector.

International Business

International Business matters are among the top issues on a CEOs' strategic agenda as they consider the international environment critical to their firm's

future success. This specialisation focuses on developing, extending and strengthening your ability to plan and act strategically in an international business environment.

Shipping Management

Ships transport more than 90% of the world's trade. Shipping is one of the most important sectors in the global economy, and Norway is one of the world's largest and most advanced maritime nations in the world. This specialisation is designed to equip you with the skills, knowledge and expertise required for a successful career in the demanding and competitive world of shipping.

Career Possibilities:

- Consultancy
- Marketing and Sales
- Shipping
- Finance
- Management

bi.edu/bba

Bachelor in Business Analytics

Do you want to understand how to exploit large data sets to predict future outcomes and impact business decisions? Learn international and sustainable business management from both a practical and theoretical standpoint.

This programme is designed to give you substantial hands-on digital skills, teaching you applied programming, data analysis techniques, and data visualisation. You will learn how to use these skills to solve business problems while applying them within marketing, finance and economics contexts.

Technology allows us to gather data at an increasingly high rate, and almost every company today has demand for job candidates who are familiar with analytics. Finance, marketing and consultancy are

the most prominent sectors for Business Analytics graduates, but the skills you learn are applicable to a wide range of fields.

Career Possibilities:

- Portfolio Analyst
- Campaign Analyst
- Financial Analyst
- Marketing Operations Analyst

bi.edu/bacba

MSc in Entrepreneurship and Innovation

*Aspiring about launching your own company?
Or maybe you want to follow your entrepreneurial interests by joining a growth phase scale-up or leading innovation efforts at an established company?*

This programme is designed to provide you with entrepreneurial skills and an entrepreneurial mindset. This type of competence can enable you to start and develop your own business, help smaller companies grow and scale-up faster, or contribute to restructuring and innovation in existing businesses. Being an entrepreneur and leading innovation requires a variety of skills and knowledge, but most of all you need experience. This programme will provide you with real-world experience, through case

work, internships and a close relationship to Oslo's fast-growing network within the innovation and entrepreneurship sector.

Career Possibilities:

- Business Owner
- Innovation Consultant
- Innovation Strategist
- Business Development Manager
- Corporate Manager
- Entrepreneur

bi.edu/mscei



MSc in Business

Do you want an education with a strong foundation in business, and a high level of flexibility and opportunities? Customise your own programme by choosing from a wide range of majors.

Business leaders need employees who can easily adjust to the complex and challenging environment of today, and tomorrow. Learn how to navigate this landscape by understanding the dynamics of different organisations, the microeconomics factors, and the strategic foundations for business decisions. When studying business, you will be trained to read and evaluate situations through a wide range of different circumstances and contexts. You have to be able to zoom in on the details, and then zoom out to get the overview and see the big picture.

Choose between seven different majors: Strategy, Logistics, Finance, Leadership and Change, Economics, Accounting and Business Control and Marketing.

Economics

This major provides you with the tools needed to take optimal and strategic decisions in an uncertain environment, which applies to all areas of business. The major focuses on developing strong analytical skills and a broad set of quantitative techniques to analyse data and simulate economic models.

Strategy

This major provides you with strategic insight that will enable you to understand industries and market conditions. Learn about appropriate strategic decisions and learn how to implement these decisions in a firm.

Logistics, Operations and Supply Chain Management

This major provides you with the knowledge and skills needed to help companies face some of the biggest challenges in modern industry. Digitalisation, globalisation, climate change, increasing cost pressure and customer demands, are making logistics, operations, and supply chain management among the competencies most needed in almost all areas of business.

Finance

This major provides an understanding of the financial decision-making in multinational firms. Finance is ultimately about taking optimal and strategic decisions in an uncertain environment.

Marketing

This major provides you with strategic marketing insight enabling you to understand the business environment, including markets, customers and competitors. You will be exposed to strategic marketing issues, brand management and marketing finance.

Leadership and Change

Offered at Campus Oslo and Campus Bergen. This major provides you with the skills you need to lead change, innovation and development efforts in organisations. It combines an orientation to organisational excellence with psychology focusing on growing business and developing people at the same time.

Accounting and Business Control

This major provides you with the required technical skills, theoretical knowledge and deep understanding of various types of organisations necessary for finance professionals to successfully contribute to sustainable value creation in their organisations. The major closely follows the syllabus of the Chartered Institute of Management Accountants (CIMA) Professional Qualification

Career Possibilities:

- Business Consultant
- Senior Associate
- Client Executive
- Director

bi.edu/mscbu

MSc in Finance

Would you like to influence, add value, and impact decisions? Learn from acclaimed faculty. Our Department of Finance is ranked top 10 in Europe and 2nd in the Nordic countries for research.

In the modern world, change is the only constant, and we face challenges that require new ways of thinking and managing. The financial landscape needs continuous innovation and progress. BI's MSc in Finance focuses on practical application of knowledge. You will develop IT and programming skills to meet the needs of an industry that demands more technology and data driven analysis.

When choosing your electives in the programme, you can specialise in Asset Management or Corporate Finance.

Career Possibilities:

- Consultant
- Financial Analyst
- Financial Controller
- Risk Management Analyst

bi.edu/mscfe

Chartered Financial Analyst

BI's MSc in Finance has been approved by the CFA Institute as a participant in the University Affiliation Program. The MSc in Finance curriculum covers over 70% of the topics for the Level 1 CFA exam, preparing you for the most respected and recognised investment credential in the world.

Bloomberg Terminal Room

The Bloomberg Terminal is a data system that gives users access to real market data, financial information and news. Finance students use this technology throughout the curriculum. Access to this technology prepares students for the opportunity to take the Bloomberg Aptitude Test.

MSc in Applied Economics

Do you want to become a macro analyst or an economic consultant? This master's programme provides you with the tools to apply economics in real-life situations.

By studying a Master degree in Applied Economics, you will gain a solid foundation in core economic disciplines. It has a quantitative focus and integrates data science techniques in courses to simulate economic models and analyse data. You will develop strong analytical skills and learn a framework for analysis that can be applied to a great variety of areas, ranging from international trade, business cycles and financial markets, to firm competition, market analysis and strategic behavior".

Career Possibilities:

- Economics Consulting/ Management Consulting
- Chief Economist
- Macro/Micro Analyst
- Strategic Advisor
- Data Analyst

bi.edu/mscae

MSc in Strategic Marketing Management

Do you want to understand what drives the purchasing decisions, of consumers and businesses, and how to make products and services that the market wants and needs? Get cutting-edge, research-based training from faculty at a top-ranked marketing department.

This master's programme will provide you with essential marketing skills as well as a global perspective, enabling you seek opportunities on an international job market. You will develop the analytic, problem-solving, and communication skills that are essential to your market-oriented career. You will acquire the knowledge you need to understand, shape, and build organizations for the future. Technology and innovation are leading the way, giving endless opportunities, but also challenging the way marketers operate. In this programme, you will develop a digital competence and the ability to find new ways to reach your markets.

Career Possibilities:

- Strategic Analyst
- Brand Manager
- Market Researcher
- Product Manager
- Community Manager
- Business Developer

bi.edu/mscma

MSc in Leadership and Organisational Psychology

Do you want to help companies leverage their most important asset: people? Learn how to lead colleagues through organisational challenges and successes.

How well businesses perform is highly dependent on human capital which is why psychology is a major part of the curriculum. You will be equipped to understand and apply theory, statistics and research, to help organisations improve business value, and make it possible for them to reach their goals.

In this dynamic and complex discipline, it is important that you also have strong skills in strategic management and communication.

Career Possibilities:

- Researcher
- HR Operation Advisor
- Head of Recruitment
- Consultant
- People Development Specialist
- Talent Manager
- HR Manager
- Learning & Development Manager
- Consultant Organisational Change
- HR analytics specialist
- Recruitment consultant

bi.edu/msclo

MSc in Quantitative Finance

Would you like to combine financial theory with advanced quantitative analytical skills to become a sought after employee? Learn to better understand complex financial relationships by using data and technology.

The globalisation of today's financial markets has led to increased international competition and a growing need for employees with advanced skills. This masters' programme emphasises quantitative skills that will enable companies to make strategic and tactical decisions based on complex analyses. You will learn, and get access to, the most widely used technology and tools in the global financial environment, which will make you an attractive candidate right from the start.

Career Possibilities:

- Corporate Risk Manager
- Financial Risk Manager
- Data Analyst
- Asset Manager

bi.edu/mscqf

The BI-LUISS Joint MSc in Marketing

Explore the world of marketing in two different cultural contexts. Immerse yourself in a programme with a focus on data and digitalization. Discover how to apply marketing in a multicultural context. A forward thinking programme incorporating an ethical, social and sustainable approach.

In this joint master's degree programme you will study in a cohort comprised of students from around the world. Your cohort will start the programme at BI Norwegian Business school in Oslo, Norway and progress in your second year to Luiss in Rome, Italy. The geographical location of the two capitals expose students to an experience of dramatic juxtapositions: north vs south, contemporary vs classic, nature vs cosmopolitan.

Company visits and meetings with local business leaders will deepen the cultural understanding in the local business world in both countries.

After two years of studying in a unique multidisciplinary and multicultural environment, you will graduate with two master's degrees:

MSc in Strategic Marketing Management from BI Norwegian Business School
Master in Marketing from Luiss University



MSc in Business Analytics

Want to turn data into valuable insights for businesses? Combine business theory with programming skills and applied data analytics for business optimisation.

Businesses have always relied on data to make good decisions. What's different today is the increasing amounts of data, how we obtain them, and how we understand them in relation to each other. New technology provides opportunities and changes the way businesses integrate and work with data. Learn to conduct descriptive, predictive and prescriptive analyses to increase profit and business performances.

Students also benefit from a unique partnership with SAS systems. In addition to tailored services as part of curriculum and access to SAS software and e-learning courses, the students have the opportunity to qualify for internships and thesis awards, participation in hackathons and access SAS Learning Labs to practice real-world cases.

Career Possibilities:

- Portfolio Analyst
- Web Analyst
- Campaign Analyst
- Marketing Operation Analyst
- Business Analyst
- CFO
- Controller
- Analytics Translator

bi.edu/mscba

Quantitative Techniques for Economics and Management (QTEM) Masters Network

Become a part of our international network! Get a global perspective on business and economics by focusing on quantitative and analytical skills.

By becoming a part of our international network, you will get the opportunity to learn from, and adapt to, different cultures and perspectives. This master's programme gives you flexibility to choose among a wide range of quantitative and analytical courses. QTEM is your passport to an international education: you will learn in a master's programme that will take you from BI to an exchange at a leading business school, to meeting global corporate partners, to the workplace with an internship, and to a virtual team for the QDC Challenge.

You will graduate with your MSc degree from BI, plus the QTEM Master credential. The combination of quantitative skills, work experience and international perspective will make you attractive to the job market.

The QTEM option is available in the following programmes:

- MSc in Applied Economics
- MSc in Business Analytics
- MSc in Business - major in Finance
- MSc in Business - major in Economics

To get admitted to this highly acknowledged master's programme you must have taken the GMAT with a preferred test score of 650.

Career Possibilities:

- Financial Analyst
- Equity Analyst
- Business Intelligence Analyst
- Management Consultant
- Investment Associate

bi.edu/qtem

A full-body photograph of a young man with short, light-colored hair, smiling broadly. He is wearing a light-colored, long-sleeved button-down shirt with the sleeves rolled up, and dark-colored trousers. He has his hands in his pockets and is wearing a watch on his left wrist. The background is a plain, light color.

Short Programmes and International Opportunities

Foundation Year – A Scandinavian Pathway Programme

Education systems differ from country to country, or perhaps, you need to elevate your English level for admission. To qualify for admission to a bachelor's degree in Norway, you must have 13 years of secondary education.

BI Norwegian Business School has partnered with Jönköping University in Sweden, to deliver a one-year foundation programme which would qualify you for a bachelors programme at BI. Successful completion of the foundation year in Sweden qualifies you for admission to the English-taught bachelors programmes at BI. Gain a solid foundation in mathematics, Scandinavian studies, plus English language and literature. Stand out with employers by studying in two Scandinavian countries.

bi.edu/pathway



PhD Programmes

If you are considering an academic career, BI Norwegian Business School's four-year doctoral programme may be the right choice for you. As a PhD candidate, you will have the freedom to pursue the research you are passionate about and contribute to your field. At BI we offer a full-time PhD programme that promotes innovation and prepares you for a career at top universities and research institutions. Our candidates receive financial support while in the programme.

In 2020, we welcomed 15 PhD students with specializations ranging from Finance to Economics to Leadership. New positions are published in November with an application deadline of February 1.

bi.edu/phd

International Summer Programme

BI offers a full-time summer programme in Oslo from late June to late July.

This programme combines classroom teaching, group work, company visits, guest lectures and numerous cultural activities. The programme offers two courses:

The Inter-cultural Management: A Scandinavian Perspective - Bachelor (12 ECTS) Digital Methods and Transformation - Master (6 ECTS)

To apply, please visit <https://web.bi.no/info/summer.nsf/Registration>

bi.edu/summer

Double degree

A double degree allows you to earn two master's degrees in the same amount of time it takes to complete one MSc programme. Spend the first year at BI, and the second with one of our internationally acclaimed partners. A great opportunity to challenge yourself academically and personally.

MSc in Business

Católica-Lisbon School of Business & Economics (Lisbon, Portugal)
Smith School of Business, Queen's University (Kingston, Canada)
EDHEC Business School (Lille, France)

MSc in Strategic Marketing Management

University of Groningen (Groningen, The Netherlands)

MSc in Finance

Católica-Lisbon School of Business & Economics (Lisbon, Portugal)
EDHEC Business School (Nice, France)

bi.edu/msc/doubledegree



Exchange

Add an international dimension to your degree with a semester abroad. BI Norwegian Business School has exchange partnerships with 250 schools around the world providing you a unique and unforgettable experience.

Exchange options available to you are dependent on your specific academic programme.

bi.edu/exchange

Internship

BI Internship is a credit-bearing elective that provides the opportunity to gain 'real-world' practical experience in your particular field of study by working in an industry related to your programme. You will learn how to apply your studies in business and at the same time get work experience that can be highly attractive to potential employers on your CV.

bi.edu/internship

Application Process

The online application portal opens in the beginning of November and priority is given to applications received by March 1. All applicants must apply through our online portal.

Admission for Bachelor

To be considered for admission, applicants must submit the following required documents:

- ✔ Academic High school transcript and Diploma/ Certificate. Qualifying for admission is dependent on your educational background. Please visit our web: bi.edu/bachelor
- ✔ English language test: internet based TOEFL 78, IELTS 6.0, or Cambridge English Advanced (CAE), grade B. The European Language Certificate (telc), telc English B2-C1 University Pearson PTE Academic test - 55
- ✔ Letter of motivation
- ✔ CV
- ✔ Copy of passport
*English test is not required for IB applicants

Admission for MSc Programmes

To be considered for admission, applicants must submit the following required components:

- ✔ Academic Transcripts and Diploma: Proof of Bachelor degree equivalent to 180 ECTS credits. Applicants can start their application in their final year of bachelor.
- ✔ Grade Point Average (GPA) minimum of 3,5 (B) or equivalent on the ECTS scale
- ✔ Standardised Tests: recommended score
GMAT 600
GRE 152 Quantitative/158 Verbal
CAT 90
Institution Codes:
GMAT 0529
GRE 7365
- ✔ English language test: internet based TOEFL 90, IELTS 6.5, or Cambridge Advanced C1. Requirement is waived for students whose first language is English or whose bachelor's degree was fully taught in English.
- ✔ Letter of motivation
- ✔ CV
- ✔ Copy of passport

Please note in addition to the general admission requirements for all Master of Science degrees, each MSc programme has specific programme requirements. Applicants from partner schools may be eligible for exemptions. Please visit web for more details: bi.edu/msc

Admission for Foundation - Pathway Year

To be considered for admissions, applicants must apply through Jonkoping University's online application portal, with the following required documents:

- High school transcript and diploma
- Proof of English

bi.edu/pathway/admission



Housing

Student housing is generally the most affordable accommodation you will find in Norway and also one of the best ways to meet new people. You can quickly build your social network and make new friends by living exactly where so many other students choose to live.

Oslo

BI offers a housing guarantee for international students. In cooperation with three different student-housing providers, international students can choose from housing locations all over Oslo. The prices range from NOK 3000 to 8000 a month depending on location, size and provider.

The housing guarantee applies for exchange students, double degree students and first year international Bachelor and MSc students moving to Norway for the first time. To benefit from BI's housing guarantee, you must submit a pre-application for housing at bi.edu/housing before the deadline on May 1st.

Bergen

Sammen is the student welfare organization in Bergen that provides student housing. Rental agreements for the autumn semester are issued from the 16th of April. The rental price for a student accommodation is around NOK 4400 to 6000 a month, and it varies according to the location and size of the accommodation.

Application deadline May 15.

bi.edu/housing



Scholarships

Committed to supporting and promoting the most qualified academic applicants to its programmes, BI is pleased to offer several generous scholarship opportunities.

Application Deadline is March 1, 2021.

Name	Eligibility	Description
Bachelor		
BI International Baccalaureate Scholarship	Top graduates of IB programmes	100% tuition
Bachelor International Scholarship	Top academic performers from high school programmes	50% tuition
Master		
BI Presidential Scholarship	Applicants with GPA of A in their undergraduate degree	100% tuition plus a stipend for living expenses each semester
A. Wilhelmsen Foundation year Scholarship	Top academic performer from undergraduate degree	NOK 150 000 per academic
MSc International Scholarship	Applicants with strong academic records eligible	100% tuition scholarship. May include a one-time stipend for initial living expenses
MSc International Scholarship – Bergen	Applicants with strong academic records eligible accepted in the MSc in Business programme at campus Bergen	100% tuition scholarship. May include a one-time stipend for initial living expenses
MSc Retail and Management Scholarship	Top academic performers applying to the MSc in Business - major in Logistics, Operations and Supply Chain Management.	100% tuition

Scholarships are renewable each year of the programme if student meets the academic progression requirements with the exception of the MSc International Scholarship which may be for the first year only.

bi.edu/programmes-and-individual-courses/scholarships/

Important Dates

1 March

Priority Admission Deadline MSc and Bachelor
Scholarship Application Deadline MSc and Bachelor

1 May

Housing Application Deadline, Campus Oslo

15 May

Housing Application Deadline, Campus Bergen

1 June

Deposit for Study Permit Application
For citizens outside the EU

27 July

Preparatory Courses (MSc students)

10 August

Orientation Week

17 August

First day of classes – Autumn semester

Nov – Dec

Exam period – Autumn semester

6 January

First day of classes – Spring semester

May – June

Exam period – Spring semester

Mid-June

Academic year ends

**dates subject to change for the 2021 academic year*

Practical Information

Preparatory Courses

You have the opportunity to brush up your skills with preparatory courses. The courses are to assist you in the transition from undergraduate to graduate level. They are free of charge and offered from 27 of July.

Study Permit

Immigration rules differ according to your citizenship. Please consult the The Norwegian Directorate of Immigration (UDI) application guide to determine what you need to do to apply for a study permit.

Please visit udi.no/eng

If you are a citizen of a country outside EU/EEA, we strongly recommend that you apply for your study permit as soon as you have received your offer of admission from BI. The process can take up to eight weeks.

Before applying for a study permit/visa, UDI (udi.no/en) requires applicants from outside the EU to deposit money to demonstrate sufficient funds to cover living expenses for the first year as well as tuition fees.

The funds should be deposited by June 1 to allow ample time to secure a study permit/visa. The funds will be held in the account until the student opens a bank account in Norway. Arrangements are in place for the student to access the funds and pay for student accommodation once they arrive in Norway.

The amount students need to deposit for living expenses is set by UDI in the spring each year. Students should budget approximately NOK 127 000.

Student permit application fee for Norway: NOK 4700 *
**subject to change*

Working in Norway while Studying

All international students are eligible to work part time while studying. Student are eligible to work 20 hours per week and full-time during holidays. This part-time work permit is automatically granted with the study permit and has the same duration as the study permit.

Health Care and Insurance

All students are responsible for having valid insurance covering the whole duration of their stay, including travel to and from Norway.

If you are staying in Norway for more than one year you are eligible to become member of the Norwegian National Insurance Scheme, when you have registered your move to Norway and received a Norwegian identity number (fødselsnummer).

Please note that you are only covered in Norway – not while travelling to and from Norway, or on travels abroad. The membership entitles you to medically necessary, state-provided healthcare under the same conditions and at the same cost as Norwegian citizens. Dental care and medicines or treatment of illnesses contracted before arrival in Norway are not covered.



Campus Life

Committed to student success, BI campuses offer modern, state-of-the-art technology, student services and a vibrant student life environment. The campuses are easily accessible through public transportation. Arriving on campus you will find a variety of services under one roof: bookstore, coffee shops, cafeteria, and student pub. BISO the student union, is run for and by the students. BISO is home to the academic associations, social groups, and student societies. Being involved in leadership roles in these societies will enhance your student experience and build your network.

Your academic and social success is important to us. BI offers courses in study techniques, career counseling, and academic coaching.

Oslo

Campus Oslo is located in the Nydalen neighborhood, a short metro ride from the city centre. You will be inspired in the campus library. Located over the top two floors, with marvelous views of Oslo,

you will have access to study group rooms, audio visual rooms, silent zones and social meeting areas. In addition, the campus features a modern gym, convenience store, and a room for faith and reflexion. Campus Oslo is home to approximately 14000 students.

Campus Oslo



Bergen

Campus Bergen is located in Marineholmen innovation district, at the heart of the research, education and business sector.

Be inspired while studying in a modern campus, surrounded by scenic views of the fjord. With access to a beach, you will have the opportunity to bathe during warm summer days or be brave and test during cooler months.

Campus Bergen is home to approximately 3000 students.

Campus Bergen





BI

Norwegian
Business School 

bi.edu

info@bi.no

twitter.com/handelshoyskbi

facebook.com/HandelshoyskolenBI/

